



Giant Steps Derby:

# RACE TO THE FUTURE

Giant Steps 21<sup>st</sup> Annual Charity Auction



## Sponsorship Benefits

*Annual Charity Auction to benefit Giant Steps on  
Friday, April 21, 2017 at Bobak's Signature Room, Woodridge, IL  
[www.mygiantsteps.org](http://www.mygiantsteps.org)*

# WHAT IS AUTISM?

Autism is a general term used to describe a group of complex developmental brain disorders — autism spectrum disorders (ASD) — caused by a combination of genes and environmental influences.

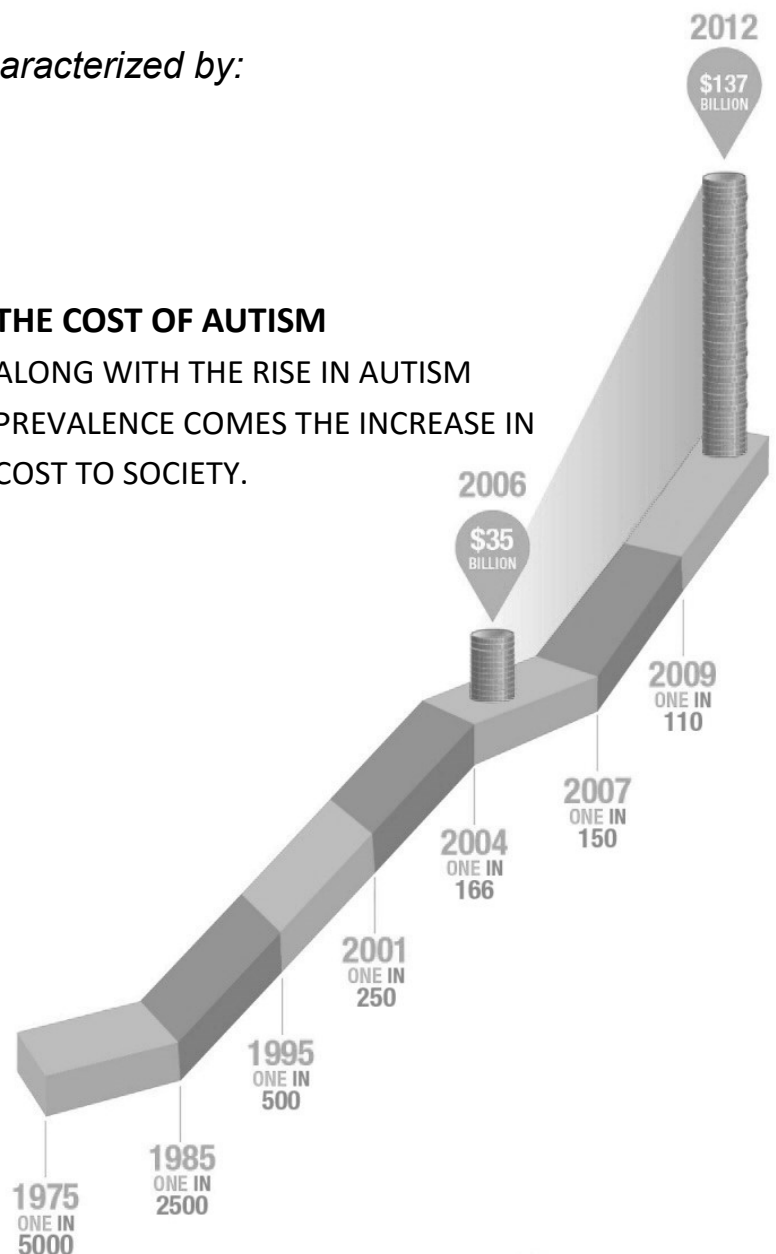
*Autism spectrum disorders (ASD) are characterized by:*

- Social & Educational Challenges
- Communication Difficulties
- Sensory Disorders
- Repetitive Behaviors



## THE COST OF AUTISM

ALONG WITH THE RISE IN AUTISM PREVALENCE COMES THE INCREASE IN COST TO SOCIETY.



**autism education | training | therapy | recreation | canopy**

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# WHAT IS OUR GOAL?

Giant Steps is committed to providing individuals with autism spectrum disorders, and their families, superior educational and therapeutic services focused on improving the quality of daily life from early childhood through adulthood.



Since our inception in 1996, Giant Steps has been focused on providing education, therapeutic and recreational programs for Elementary, Junior High and High School students with Autism Spectrum Disorders (ASD), their families and the community. Giant Steps is currently designated as a therapeutic day school in the State of Illinois, licensed and certified to exclusively serve students with a primary diagnosis of autism.

Our goal is to improve a child's ability to interact, communicate, and develop academic and daily living skills through a one-on-one integrated approach encompassing:

- Autism Education (Therapeutic Day School, ages 5-22)
- Canopy (Adult Programming, ages 22+)
- Training
- Therapy
- Recreation

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## 2017 SPONSOR BENEFITS

### RACE TO THE FUTURE—Sponsorship Benefits

Giant Steps 21st Annual Charity Auction

April 21, 2017—Bobak's Signature Room

Sponsorship is a way for individuals, organizations, foundations, and corporations to help Giant Steps raise important funding for the direct services of over 160 individuals affected by autism. Our event provides a way for sponsors to connect with over 700 professionals in the Chicagoland area. Below are the benefits offered to our sponsors.

*For additional details regarding sponsorship levels, please contact Jamie Duffy.*

#### **\$15,000 | Triple Crown Sponsor:**

- **Sponsor Name** to be included in **event title** (If signed by January 15, 2017)
- **Full page ad in event program**, inside front cover (Created and provided by sponsor)
- **Opportunity to speak during the event** (5 minutes)
- **Right of refusal for 2017 Presenting Sponsorship**
- Promotion in all **media alerts and press releases**
- **Prominent logo** inclusion in event Step and Repeat
- **Prominent logo** inclusion in event video
- **Logo & name displayed on event invitation** (Mailed to over 4,500 individuals, if signed by January 15, 2016)
- **Prominent logo** inclusion on all event night materials (Projection screen, bar signs, posters, etc.)
- **Name and logo** listed on Giant Steps' Auction Website **with link to corporate website**
- **Name and logo** listed in the Auction Program Booklet
- **Name** to appear on all event promotional materials, including e-blasts (4,500+ constituents)
- **Corporate Lunch and Learn** for your staff provided by Giant Steps
- Post event impression report and wrap meeting
- **Reserved seating for two tables of 10 at the event**

#### **\$10,000 | Winner's Circle Sponsor:**

- **Half page ad in** the Auction Program Booklet (Created and provided by Sponsor)
- Promotion in all **media alerts and press releases**
- **Logo** inclusion in event Step and Repeat
- **Logo & name displayed on event invitation** (mailed to over 4,500 individuals, if signed by January 15, 2017)
- **Name** inclusion in event video
- **Logo** inclusion on all event night materials (Projection screen, bar signs, posters, etc.)
- **Name and logo** listed on Giant Steps' Auction Website **with link to corporate website**
- **Name and logo** listed in the Auction Program Booklet
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- **Corporate Lunch and Learn** for your staff provided by Giant Steps
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#### **\$5,000 | Belmont Sponsor:**

- **Half page ad** in the Auction Program Booklet (Created and provided by Sponsor)
- **Logo inclusion** on all event night materials (Projection screen, bar signs, posters, etc.)
- **Name and logo** listed on all Giant Steps' Auction Website **with link to corporate website**
- **Name and logo** listed in the Auction Program Booklet
- **Name** to appear on all event promotional materials, including e-blasts (4,500+ constituents)
- **Corporate Lunch and Learn** for your staff provided by Giant Steps
- Post event impression report and wrap meeting
- **Reserved seating for 8 at the event**

#### **\$2,500 | Preakness Sponsor:**

- **Quarter page ad** in the Auction Program Booklet (Created and provided by Sponsor)
- **Logo inclusion** on all event night materials (Projection screen, bar signs, posters, etc.)
- **Name and logo** listed on all Giant Steps' Auction Website
- **Name and logo** listed in the Auction Program Booklet
- **Name** to appear on all event promotional materials, including e-blasts (4,500+ constituents)
- **Corporate Lunch and Learn** for your staff provided by Giant Steps
- Post event impression report and wrap meeting
- **Reserved seating for 4 at the event**

#### **\$1,000 | Derby Sponsor:**

- **Name** listed on all Giant Steps' Auction Website
- **Name** listed in the Auction Program Booklet
- **Name** to appear on all event promotional materials, including e-blasts (4,500+ constituents)
- **Corporate Lunch and Learn** for your staff provided by Giant Steps
- Post event impression report and wrap meeting
- **Reserved seating for 2 at the event**



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#### **\$1,500 | Table Sponsor:**

- **Name** listed on Giant Steps' Auction Website
- **Name** listed in the Auction Program Booklet
- **Reserved seating for one table of 10 at the event**

#### **\$500 | Half Page Ad Sponsor:**

- **Half page ad** in the Auction Program Booklet (Created and provided by Sponsor)
- **Name** listed on Giant Steps' Auction Website
- **Name** listed in the Auction Program Booklet

#### **\$250 | Quarter Page Ad Sponsor:**

- **Quarter page ad** in the Auction Program Booklet (Created and provided by Sponsor)
- **Name** listed on Giant Steps' Auction Website
- **Name** listed in the Auction Program Booklet

#### **Sponsor a Student, Adult, or Staff Member:**

*Can't attend the event but would like to support a particular person? Choose to give as a Hero (\$100), Friend (\$50), or Sponsor (\$25) and we'll list your name in the Auction Program Booklet.*

#### **In-Kind Event Sponsor:**

*Share a service or goods for the Auction to help keep our budget as slim as possible. Benefits include:*

- Name listed on Giant Steps' Auction Website
- Name listed in the Auction Program Booklet
- Other Benefits to be provided on a case-by-case basis

#### **Silent Auction Donor:**

*Give a donation for the Auction to help add pizzazz to the event! Benefits include:*

- Name listed on Giant Steps' Auction Website
- Name listed in the Auction Program Booklet
- Other Benefits to be provided on a case-by-case basis



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**Yes,** I would like to be a sponsor for The Twentieth. Please reserve the following (*Check box(es)*):

\$15,000 | **Triple Crown Sponsor:** ☐    \$2,500 | **Preakness Sponsor:** ☐    \$1,500 | **Table Sponsor:** ☐  
\$10,000 | **Winner's Circle Sponsor:** ☐    \$1,000 | **Derby Sponsor:** ☐    \$500 | **Half Page Ad Sponsor:** ☐  
\$5,000 | **Belmont Sponsor:** ☐    \$250 | **Quarter Page Ad Sponsor:** ☐

Sponsor an Individual (General Donation):    \$100 Hero: ☐    \$50 Friend: ☐    \$25 Sponsor: ☐

Salutation: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_ Address 2: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name (for questions): \_\_\_\_\_ Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

What name would you like listed in our program for recognition: \_\_\_\_\_

Please charge my credit card (circle one):    AMEX    MasterCard    Visa    Discover

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security code: \_\_\_\_\_

**OR,** I would like to make a donation of a service or item for silent auction:

Item: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Exclusions/Description: \_\_\_\_\_

Item Delivery:    Is Enclosed ☐    Needs to be picked up ☐    Will be dropped off ☐

Sponsorship benefits are contingent on rolling deadlines.

Please email electronic logo in .EPS AND .JPEG format at a minimum of 300 dpi at actual size in color and black and white. **If logo is not received at time of sponsorship, sponsor may be recognized in text.**

**All ads and auction items are due by Monday, March 21st in order to meet print deadlines.**

Please make all checks  
payable to **Giant Steps**  
Federal Tax-Exempt I.D. :  
36-4111286

Please Mail, Fax, or Email Completed  
Sponsorship Form and Payment To:  
Giant Steps Attn: Jamie Duffy  
2500 Cabot Drive Lisle, IL 60532  
E-mail: [jduffy@mygiantsteps.org](mailto:jduffy@mygiantsteps.org)

Questions?  
Contact Jamie Duffy,  
Development Manager  
Phone: 630-864-3805 or  
Email: [jduffy@mygiantsteps.org](mailto:jduffy@mygiantsteps.org)

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